

PLAYTHINGS



WISHING WELL

ST. CLAIR'S HOBBY SHOP

1823 S. Ninth

SALINA, KANSAS

PL-19
Phone TA 7-0432

Wishing Well Special

2-A PAJAMA PUP.....\$2.88

Soft, lovable, foam-filled, washable sleepy pup 11" long that snaps to a 12" long pajama bag; a secret place to store your valuables. An exclusive Wishing Well Store Special—compared to \$5.00 elsewhere.

2-B TETO MARIONETTE.....\$4.98

A twin to the Wishing Well Clown dressed in a red and white suit with head, hands and feet of plastic. Professional airplane controls make it easy and fun to operate. From 8 to teens.

2-C BOZO THE CLOWN.....\$2.98

The magic Wishing Well Clown who makes your dreams come true. You've seen him on TV. You can wish with him from this Wishing Well book. You can see him at any Wishing Well store. You can have him for your very own. A 15" lovable, floppy rag doll, Bozo the Clown. 21" model.....\$4.98

2-D BOZO THE HAND PUPPET.....\$1.00

A real Wishing Well Buy. A 17" tall, walking hand puppet, the only one on the market at this price. He kicks, he talks, he waves his arms, he's the star of the Wishing Well TV show and fun for all.

3-A POOCHE.....\$4.98

This 17" pooped pup's pedigree includes fine, soft pile, plush "fur" and foam rubber stuffing which makes it washable and lovable. It's so lazy that it looks natural laying on a bed. Swell for a little girl or teenage collectors.

3-B MUSICAL SLEEPHEAD DOLL.....\$4.98

Softest, most lovable cuddle doll. Made of washable rayon plush, and including the finest Swiss music box for bedtime lullabies. 14" long. For infants to school age. Specify pink or blue. Same without music box.....\$2.98

3-C PIXIE & DIXIE MOUSE.....\$3.98

A pair of debonair sophisticated mice. 16" tall of washable plush. They play an important role in Kellogg's Huckleberry Hound TV show and will be a lovable, cuddly part of your plush collection. Specify Pixie Boy or Dixie Girl.

3-D BOO BOO BEAR.....\$2.98

Ol' Huck's Boo-Boo pal. He's always in trouble in the stories on TV. 13" washable rayon plush with an adorable, mischievous expression on his vinyl face. One of the favorites in the collection series.

3-E YOGI BEAR.....\$4.98

A "Joe College" character who knows it all but always has his foot in his mouth. He's just a lovable loafer with a bright smiling face that everyone adores. Another Huckleberry Hound character. 18" tall.

3-F TOM TOM INDIAN.....\$3.98

One of Huckleberry's family that has endeared itself to children and adults as well. The perky look in Tom Tom's eyes and the real red feather make it stand out in your collection. 16" tall.

3-G MR. JINKS THE CAT.....\$3.98

Another "Huckleberry Hound" character. 13" tall of washable plush will be recognized immediately from his smiling "come get me" look. You see him once each week on TV.

3-H HUCKLEBERRY HOUND DOG.....\$4.98

19" plush replica of the star of Kellogg's Corn Flakes TV program. Ol' Huckleberry really comes alive when associated with the cartoon character. This whole series of TV characters make a fine collection for tots to teens.

3-J POUTING BEAR.....\$3.98

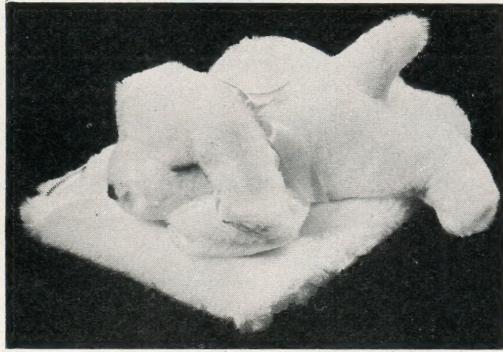
Just one look at this poor sad face and you have to reach out and hug him. This pudgy little fellow really needs loving. Every little mommy or daddy will cuddle him. Washable plush, 13" tall. Musical Pouting Bear.....\$5.98

3-K HONEY BEAR.....\$4.98

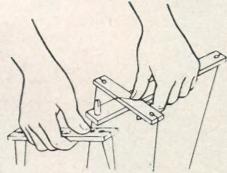
The most irresistible 12" Teddy bear ever. Made of soft, fleecy, genuine shearling lamb skin. Completely washable. Durable for lots of loving by any little lady or man.

3-L PENNIE THE PEN PAL.....\$1.98

Another Wishing Well value. The only top quality autograph pup complete with a good pen available at this price. Pennie stands 12" long. Made of "high grade" poplin and cork stuffing. A real buy.



2-A



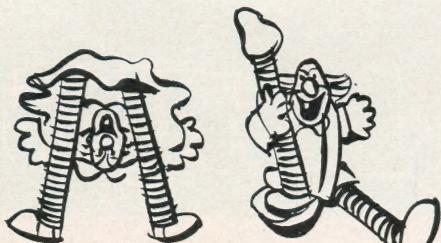
2-B



2-C



2-D



Stuffed Animals, Infants to Teenage Collectors



3-A



3-B



3-C



3-D



3-E



3-F



3-G



3-H



3-J

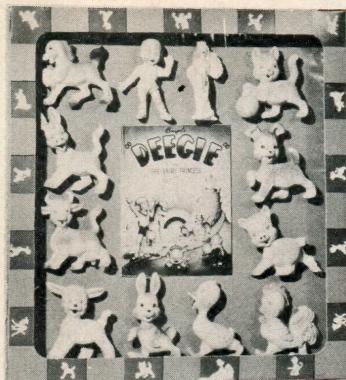


3-K



3-L

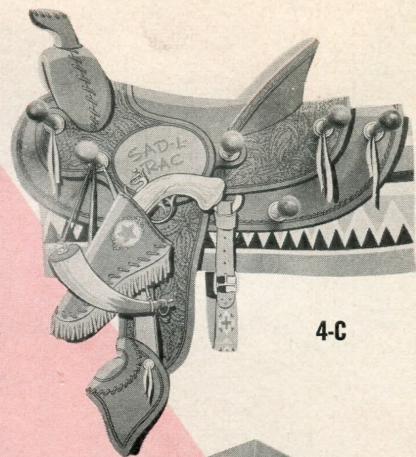
Infant and Pre-School Toys



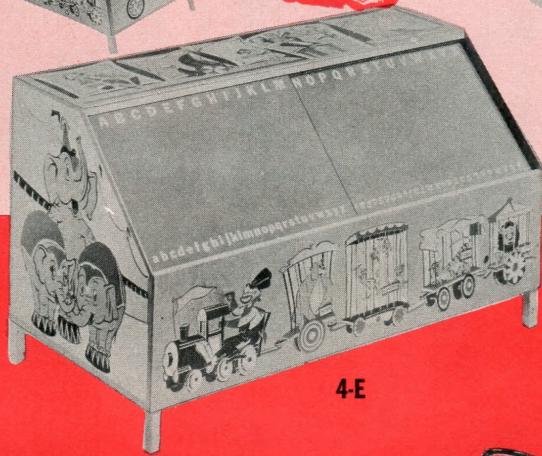
4-A



4-B



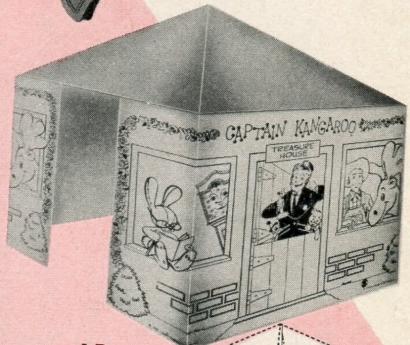
4-C



4-E



4-F



4-D



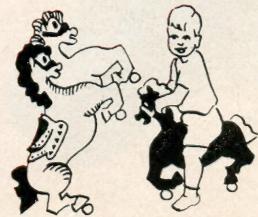
4-G

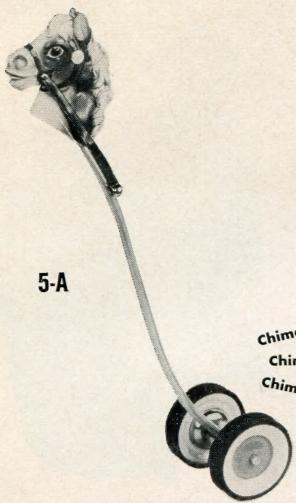


4-H



4-J





5-A

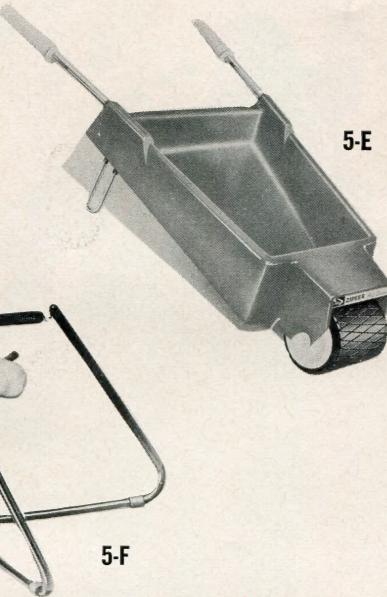


5-B

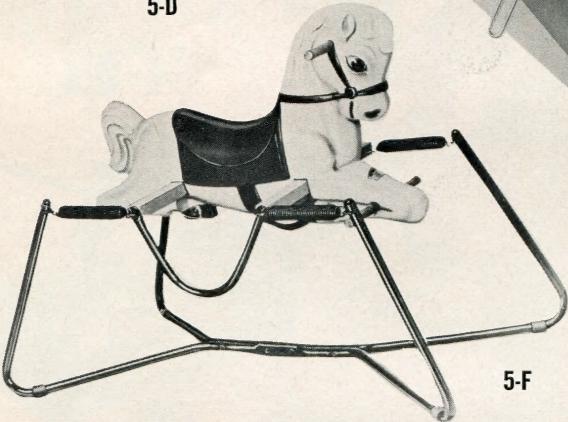


5-C

5-D



5-E



5-F



5-G



4-A DEEGIE AND FAIRY PRINCESS \$3.98

A new idea for your storybook readers. A brand new fairytale with 12 realistic rubber squeeze toys of the characters in the book. As your preschooler gets to know the characters in the book, the little rubber animals will come alive.

4-B BUSY BOX \$4.98

A 12" x 16" complete safe amusement park for the infant to 4 year old. Lots of movable knobs, cranks, doors, buttons, drawer, but still all in one piece. No parts to lose, hours of interesting attention getters.

4-C TIDEE-UP SADDLE RACK \$2.98

These decorative clothes hangers train youngsters to pick up their own things and hang them neatly on the wooden pegs. Made of 1/2" laminated board, brightly finished.

4-D CARD TABLE TENT \$4.98

Good old Captain Kangaroo has built a house for you. Tent is made of canvas decorated in four colors and fits over any card table to make an indoor or outdoor house large enough for 2 or 3 preschoolers.

Wishing Well Special

4-E TOY CHEST \$7.88

This four color circus motif chest is a big and decorative storage place for toys. Its sliding panel doors are "eye ease" green chalk boards. It is heavy wood and hard board construction in 18" x 21" x 36" size. This is a bargain special regularly \$10.00.

4-F WOOD NESTING BLOCKS \$4.98

These eight sturdy redwood blocks, gayly decorated with Disney characters stack up over three feet tall or nest in a 6" cube. The finest nesting blocks available. For 1 to 5 years.

4-G BOBO THE CLOWN \$3.98

Nothing delights little fighters more than this sturdy bounce-back inflated punching bag. Weighted bottom and poly-poly action make it a combination wrestler and boxer. 50" tall. BOBO THE CLOWN,

39" tall for the smaller child.....\$2.98

4-H ROLL-O-COLT \$5.98

It's rough and tough and ready to ride. A 17" high molded plastic horse mounted on clear non-scratch plastic caster wheels that turn any direction. From 1-5. 19" ROLL-O-MARE

\$7.98

4-J ROLL-O-RACER \$7.98

For any young hot-rodder from 1-6. This 24" long, 8" high molded plastic car is mounted on clear, non-scratch plastic caster wheels for racing front, back, or sideways.

5-A HOBBY STICK HORSE \$2.98

Every young cowboy needs a mount like this. Molded vinyl head and reins. All steel construction with 5" rubber-tired wheels that chime as you ride along.

5-B MUSIPHONE \$2.98

Dial any number for musical fun. As receiver is lifted a genuine Swiss music box plays a nursery tune. Stops when receiver is replaced. From 1 year old to teen age music box collectors.

5-C DISNEYLAND BLOCKS \$1.98

24 A B C 1 1/4" hardwood blocks embossed with letters and numbers and decorated in bright colors with famous Disney characters. Safe, smooth, harmless. The first set of blocks for everyone. 24 1 1/4" blocks, same as above.....\$1.00

5-D WILLIE THE WEATHERMAN \$1.98

A permanent, daily part of TV's Romper Room program. An educational toy featuring a "fuzzy felt" wardrobe to dress and undress Willie without scissors or paste as the weather changes. For any Romper Room fan.

5-E ROLL BARROW \$3.98

This 25" long wheel barrow is designed for the preschool child. Extra wide wheel prevents tipping over. The body is molded in one piece of unbreakable norylon. Use indoors or out, it will not mar.

5-F WONDER MARE \$19.98

Magic spring-action molded plastic Palomino horse on metal frame. Saddle height 19 1/2", length 39". Irresistible to action loving youngsters from 1 to 7. Wonder Pony 16" high x 30" long on metal base, from 1 to 5.....\$11.98

5-G EARLY WESTERN TRAIN \$1.98

A very colorful and detailed "old ironhorse" locomotive, tender, and car, molded in soft, unbreakable vinyl, 20" long, a fine safe, push toy for little railroaders.

6-A IF I RAN THE ZOO \$2.95
 Dr. Suess' hilarious verses and rib tickling drawings will provide hours of fun for the whole family, Mom and Dad too. The zoo book features the snap-together animals in the set. Other titles are
YERTLE THE TURTLE \$2.95
IF I RAN THE CIRCUS \$2.95
BARTHOLOMEW AND THE OOBLECK \$2.95
THIDWICK: THE BIG HEARTED MOOSE \$2.95
HOW THE GRINCH STOLE CHRISTMAS \$2.95

6-B TOY TOTE \$6.98

Holds a bushel of toys or a child. It's a toy box on swivel casters. It's a ride-in buggy that won't hurt to tip. It's made of flexible unbreakable plastic with wooden bottom. A real help for a beginning walker or a mommy with toys to pick up.

6-C DR. SUESS ZOO \$3.98

With these happy whimsical animals that snap-together, pull-apart, a child can give his imagination full rein and create any animal he can dream up or read about in Dr. Suess' wonderful books for any age from preschool to daddies, they like them too. Available separately.

GOWDY, THE DOWDY GRACKLE \$1.49

NORVAL, THE BASHFUL BLANKET \$1.49

TINGO, THE NOODLE TOPPED STROODLE \$1.49

6-D SNAP CLOCK PUZZLE \$1.98

A double bargain in educational toys. The clock teaches numbers and time. The hour marks are foam filled plastic buttons that snap on and off to teach co-ordination. For 2-6.

6-E BOLTS AND NUTS BUILDER \$2.98

All wood nuts, bolts, pre-drilled sticks and wheels for the young mechanic. Unlimited building possibilities for 3 to 8 year olds.

6-F POUND-A-WAY \$2.50

A natural hardwood pound toy that has the pegs held tight by tension screws. It's impossible to knock pegs out and lose them. The top flips so the pegs can be pounded back and forth. A basic co-ordination toy for any preschooler from a year old to five.

6-G TOT RAILROAD \$4.98

12 feet of interlocking plastic railroad track. 2 bridges and 2 switches plus one 4-car wood train. Endless combinations of layouts to interest the young engineer from 2-8 years old. Smaller 7-foot set \$2.98

7-A PLASTIC BRICKS \$4.98

13/4" red, interlocking bricks with white doors and windows, green asphalt shingle-like roofs. Build the most realistic modern houses. From 4 to 12. 290 piece set illustrated. 208 piece set \$3.50 459 piece set \$7.50

7-B TURN-A-TUNE \$2.98

Plays eight different nursery tunes on a little xylophone by just turning the crank and changing the player discs. Fun for 3 to 7 years old.

7-C MECHANICS BENCH \$1.98

A must for every junior mechanic. Workbench has 6 different colored and shaped screws with matching wrenches. It's fun and educational to match colors and shapes and to tighten the bolts. For 2-6 years old.

7-D WOOD PLAYMATES \$2.98

A new idea in enjoyable educational toys. Fine finished hard wood pieces slip together to make little people or animals. Teaches co-ordination, stimulates imagination, delights children. From 3 to 8.

Specify: Animal Playmates \$2.98
 People Playmates \$2.98

Wishing Well Special

7-E HAMMER/NAIL PEG DESK \$4.88

Designed in wood for correct child posture and hours of fun. Six colors of pegs to make designs in peg tray. Lots of little sticks and nails to fasten into the soft nailing board. Chalk and eraser for the black board and storage space inside for additional playthings. 25" long, 21" high, 18" wide for ages 2-7 years old. This is a real bargain, a regular \$6.00 item, you save over \$1.00. Please check our price anywhere.

7-F JACK IN THE MUSIC BOX \$2.50

Colorful, all-metal box with Jumping Jack clown that pops up to the tune of "Pop Goes the Weasel" as you turn the crank—for 2 to 5 years.

7-G SLEEPING BEAUTY PLAY TILES \$2.98

The three shaped and four colored plastic tiles fit snugly into a pegboard base. Unlimited possibilities for the child to create castles, mosaics, letters or numerals. From Preschool to 8 years.

7-H LINCOLN LOGS \$2.98

Ideal for group or individual play. Encourages imagination, builds realistic forts and cabins. Set includes 129 wood pieces. Fun for 4 to 10. 91 piece set \$1.98 53 piece set \$1.00

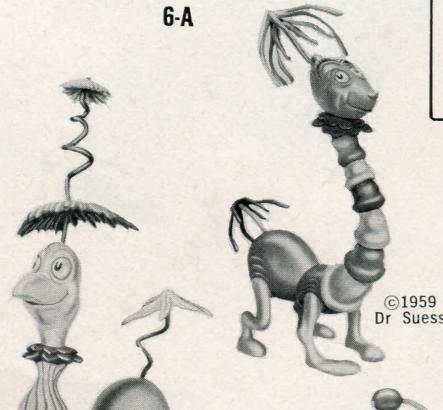
7-J BIG BOX OF STICK'EM \$2.50

8 books of stick'em pictures. Each book contains pages of picture outlines and pressout pieces on gum paper. No scissors necessary. Child pushes out pictures and sticks on outline to make colored pictures. 3-8 years.

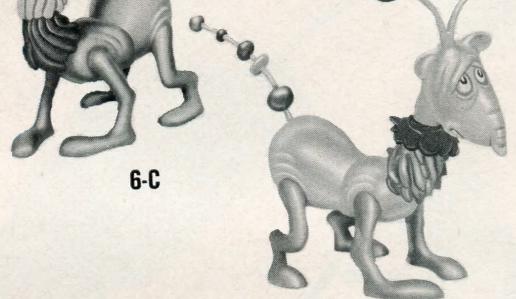
©1959
 Dr Suess



6-A



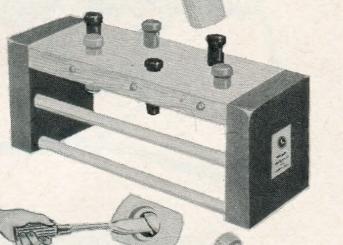
6-B



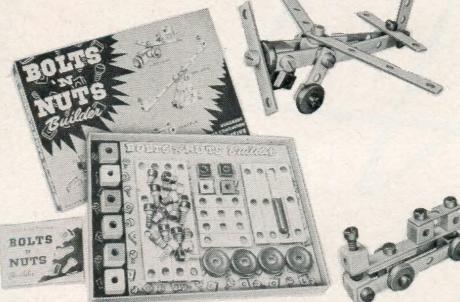
6-C



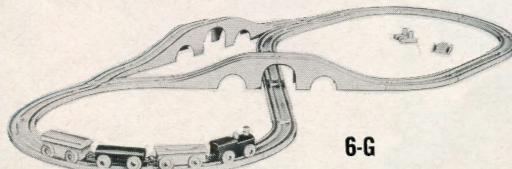
6-D



6-E



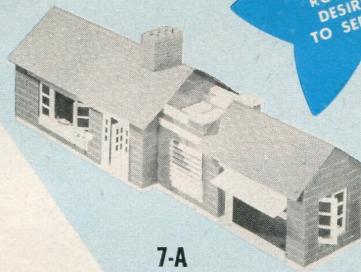
6-F



6-G



Entertaining Educational Toys



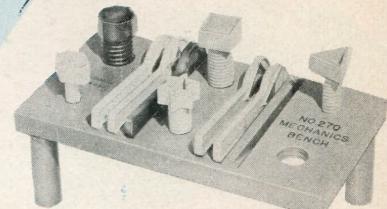
7-A



7-B



7-D



7-C



7-E



7-F



7-G



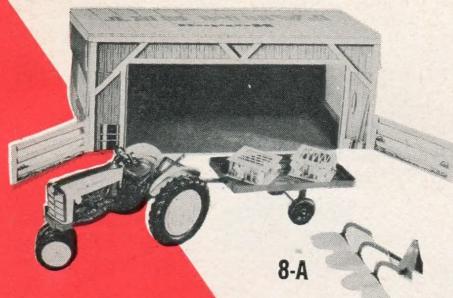
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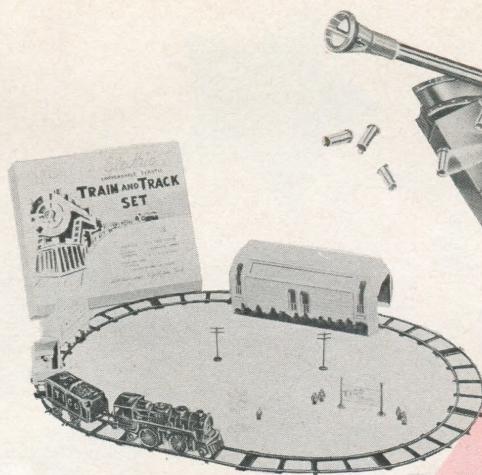
7-H



Transportation Toys



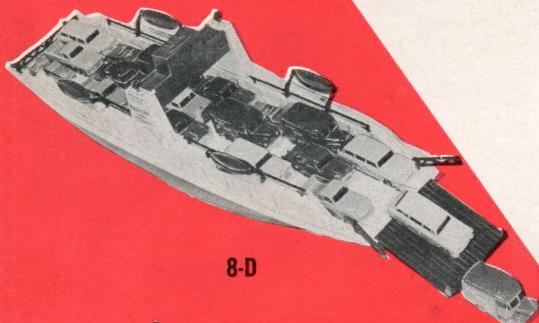
8-A



8-B



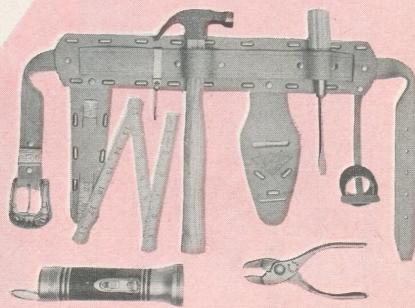
8-C



8-D



8-E



8-G



8-H



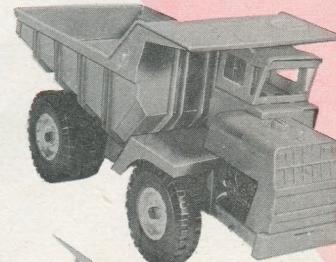
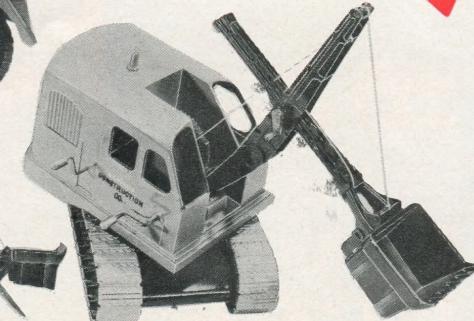
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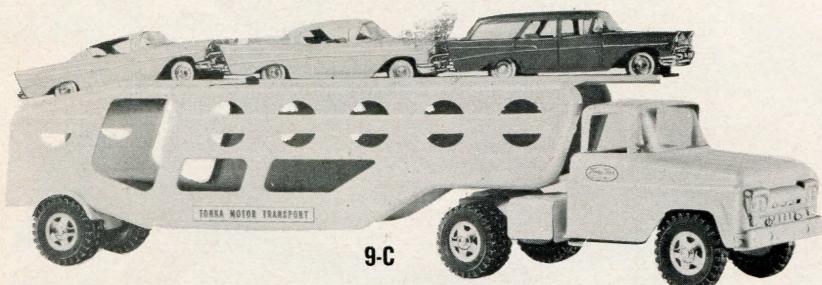
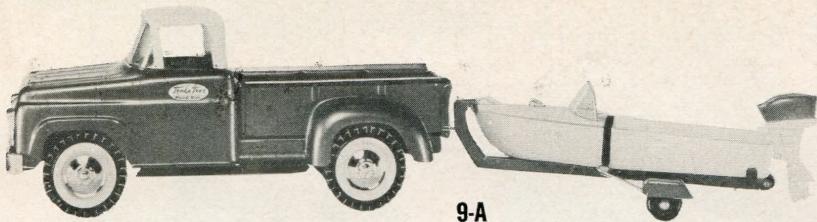


8-J



8-K





8-A FORD FARM TRACTOR SET.....\$5.98
 This rubber-tired 10½" die-cast metal scale model of Ford's Power Master Tractor is as rugged as a real one. A three bladed plow, farm wagon with two poultry crates and a box barn complete set.

8-B ELECTRIC TRAIN SET.....\$2.98
 This battery powered 2½ foot long, unbreakable plastic train operates in forward or reverse, on or off the 8' oval track. Any little engineer can operate this railroad.

8-C BULL DOG TANK.....\$5.98
 No terrain is too tough for this mighty battery powered tank. It climbs forward and back over obstacles, fires projectiles by control button and ejects empty brass shells. 13" long, operates on 2D batteries, extra 40c.

8-D CAR FERRY.....\$2.98
 It floats—it rolls—it carries 18 assorted cars that drive off and on the retractable ramps both fore and aft. There are locking gates on deck and four life boats as well as hours of fun for any little one.

8-E TOOL BELT.....\$3.98
 Full grain leather belt, adjusts from 22" to 30" with regular size steel tools. A folding ruler, flashlight, 9 oz. hammer, screwdriver, pliers, and friction tape make this a complete portable workshop for any boy.

Wishing Well Special

8-F U. S. INVADER SET.....\$5.88
 A commando's complete secret invasion equipment. The pellet firing gun easily converts into 6 different weapons for any emergency. The authentic plastic helmet, mess kit, canteen, a cap firing hand grenade make this a real bargain, normally \$8.00.

8-G HEAVY DUTY CEMENT MIXER.....\$4.98
 Mixer drum revolves and raises for dumping. Dumping trough swings and has directional pouring spout. An unbreakable rust free piece of equipment 16" long made of fortiflex. Another must for any young construction foreman.

8-H HEAVY DUTY POWER SHOVEL.....\$4.98
 Cab swivels, tractor tread moves, shovel arm and boom are operated by hand crank, trap door in shovel opens for dumping, locks closed. A must for every sand pile. 14" long, made of fortiflex plastic.

8-J HEAVY DUTY DUMP TRUCK.....\$3.98
 A rugged massive dump truck 18" long made of fortiflex to give it the strength of steel. As truck bed is raised tail gate automatically opens to discharge load. The first basic truck for any builder.

8-K SKILL DRIVE.....\$1.98
 With an ingenious, magnetic control wheel you actually can drive your car along the roads, through tunnels, over bridges or all over the place. An exciting test of skill for 3 to 8 year olds.

9-A DELUXE SPORTSMAN.....\$4.98
 An exciting Tonka combination of an all metal pick up truck with movable tail gate and white sidewall rubber tires and a boat trailer and boat with removable motor. 23" long. Pick up truck only. \$2.98

**9-B FARM STAKE WITH
TWO HORSE TRAILER.....\$6.98**
 Heavy metal Tonka farm truck with removable side stakes. Easily couples to a sturdy horse trailer with two plastic steeds and loading ramp. 22" long. White side wall tires. Farm stake only. \$3.98

9-C CAR CARRIER.....\$7.98
 Everyone is intrigued with an auto transport, especially kids. This all metal Tonka Motor Transport has an automatic unloading device, three plastic cars and is an exact scale model. 29" long.

9-D BOAT TRANSPORT.....\$7.98
 Truck and four-boat trailer with two motors combine the new sport craze boating and the old standby trucking to fascinate any youngster. A trip to a backyard lake for boating is lots of fun.

9-E WRECKER.....\$4.98
 Sturdy metal Tonka constructed wrecker will probably be hauling less sturdy trucks for years to come. 13" long, rubber tires, link chain. The real work horse of the truck fleet.

9-F DRAG LINE AND TRAILER.....\$8.98
 All metal Tonka Dragline moves by hand control, rolls, digs, dumps, and is drawn onto trailer by winch and chain. Trailer 26" long. A complete construction set. Dragline only. \$4.98

10-A RIFLE GUN HOLSTER SET	\$6.98
Gold-trimmed, sawed-off rifle gun, fans, twirls, swivel shoots from the hip, ejects shells, fires caps, looks like a million in the red leather holster and belt. Best for a fast draw man.	
Rifle Gun only	\$3.98
10-B FUR COVERED DOUBLE HOLSTER	\$1.98
Designed for the little preschool cowboy—woolly, white fur holster with jewels and alligator leather belt. Two small guns. For 2-5 years.	
10-C RIC-O-SHAY	\$3.98
Each pull of the trigger makes a real ric-o-shay whine sound. Side action loading of 6 brass bullets into the revolving cylinder makes this cap firing chrome gun a fascinating weapon.	
10-D COLT 45 HOLSTER SET	\$7.98

An exact cap firing replica of the 1860 Colt 45. The most famous gun of the old West. Top grain black leather holster with 6 play bullets that fit in gun's cylinder. The real thing for any cowboy. Colt 45 only. \$4.98

10-E GUN & HOLSTER RACK	\$4.98
Authentic style horse shoes and branding iron designs give this 20" x 20" gun rack a real "western" look. Black metal horse shoes and pegs are ideal for hanging guns, hats, lariats, or clothes.	
Smaller rack	\$2.50

10-F WINCHESTER AND BANDOLIER	\$7.98
Authentic 33" lever action repeating cap rifle with new rapid fire action, loads and ejects 8 metal bullets. Smoking action, sights, realistic looks, and leather bandolier with 32 extra bullets make this a good buy for lots of fun.	
Winchester Saddle Gun only.	\$4.98

11-A SHOOTIN' SHELL BUCKLE GUN & HOLSTER	\$7.98
No hands. Fancy belt buckle is actually a secret derringer that shoots a shell and fires a cap while your hands are up. Shootin' Shell Fanner shoots 6 shells and stick-m caps at one loading plus top grain cowhide holster and 6 extra bullets.	
Cowboy Belt and Buckle Gun only.	\$2.98
Shootin' Shell Fanner only.	\$2.98

11-B INDIAN SCOUT RIFLE AND BANDOLIER	\$5.98
An authentic 29" replica of the frontier Indian Scout Rifle. It shoots shells, fires stick-m caps, ejects spent casing. Blue steel barrel, die-cast mechanism, wood grain stock and grip. Fits into adjustable genuine leather 16-bullet bandolier and scabbard holster.	
Indian Scout Rifle only.	\$2.98
11-C PARACHUTE ROCKET	\$2.98
Real jet principle of water and compressed air. Shoots 13" rocket up 150 feet. At top of flight nose cone releases and parachutes down. For boys and girls from 6 to 60.	

11-D ELECTRONIC FLASH	\$2.98
Electrically powered pushbutton U-controlled flying model with 14" wing span. Made sturdily of plastic. Will take off, climb, loop and land in a 3 to 6 foot radius. For 6 and up.	
Operates on two "D" Batteries—extra. 40c	
11-E HELICOPTER	\$1.98
Actually engineered with 18" rotor to fly up, fly down, and land. Rotor blades automatically adjust to correct pitch for lift or descent. Self-winding starter gives power for flights as high as 300 feet. Dad will like this too.	

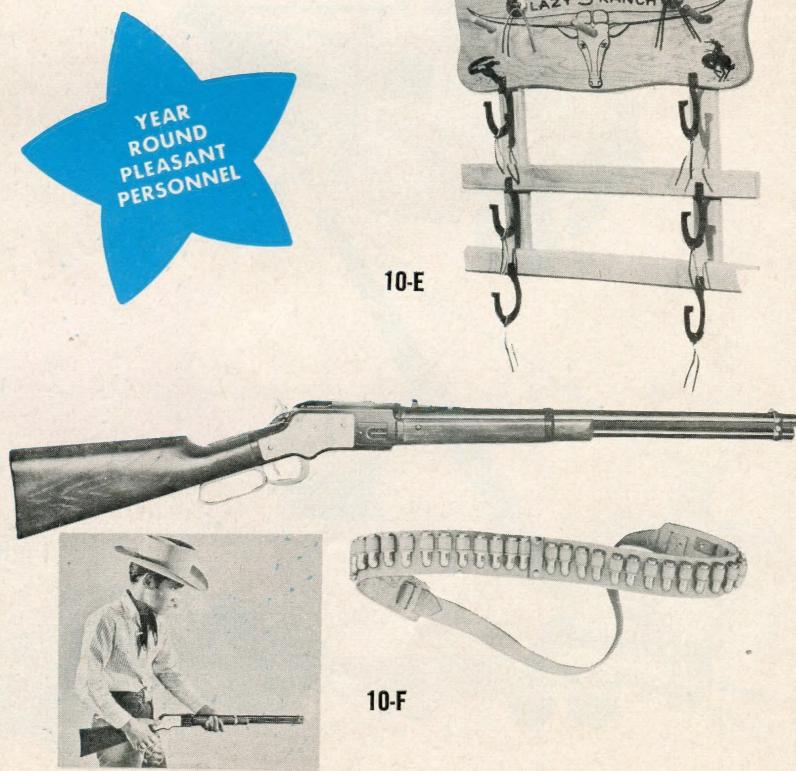
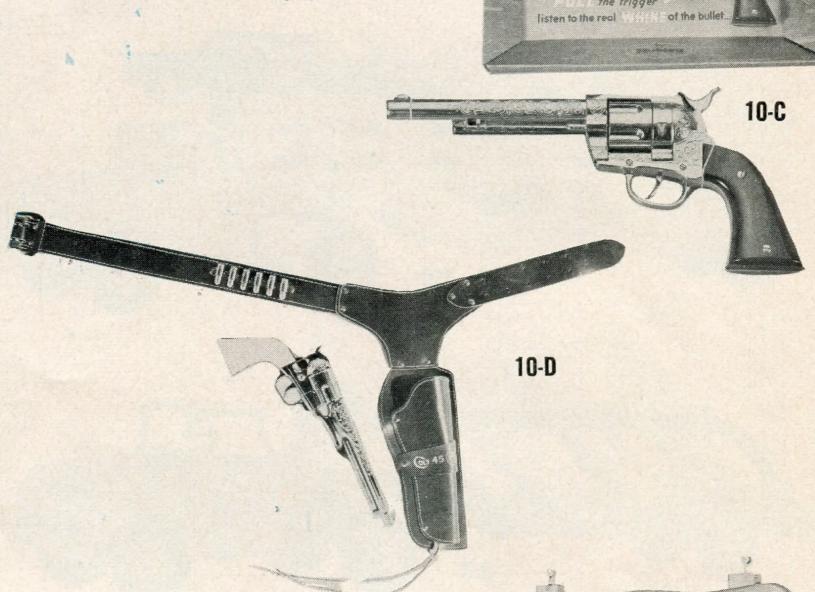
12" Helicopter	\$1.00
11-F JET PILOT HELMET	\$2.98
This replica of the official Air Force helmet is made of sturdy white plastic. Has a tinted lift-up sun visor, a snap-on oxygen mask which has a built-in voice vibrating device. Adjusts to any head size.	

Wishing Well Special

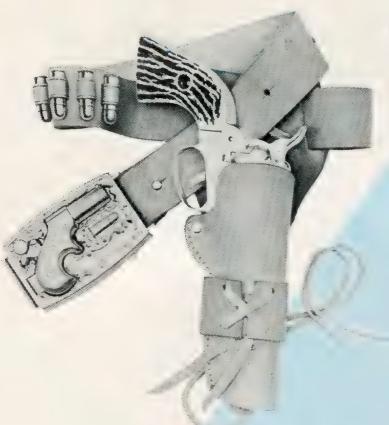
11-G KEYSTON HOLSTER AND LARIAT SET	\$3.88
A real bargain—full size double ruffout steerhide holster with 22"-28" belt. Two full size repeating cap guns plus a 12' lariat that fastens to belt. Compare any place—\$6.00 A top quality special.	
11-H MOVING TANK TARGET	\$4.98
Tank travels with guns firing across war like scene toward pill box. A hit by dart stops action, and blows turret off tank. A miss allows tank to reach pill box which pops off showing surrendering soldiers and white flag. Mechanically operated—24" x 12" target board.	

11-J COUNT DOWN ROCKET LAUNCHER	\$5.98
Realistically launch the Thor, Atlas, or Jupiter safely. Actual "beep" count down, stand clear siren, spring launching mechanism and rotating gantry crane. A missile launching site for every boy.	

11-K COWBOY POP-A-PART	\$1.98
Heavy lithographed board target of a bad man robbing the U. S. mail. If hit with the safe suction cup darts his hat flies off. Complete with gun and four darts.	



Guns and Holsters, Rockets and Planes



11-J



YEAR
ROUND
MAIL
ORDER

12-A MICRO CRAFT LAB-MASTER.....\$15.98
 Large metal plug-in electric lighted microscope with four optical lenses, magnifying power, 75, 150, 300, 450. Set includes dissecting needles, tweezers, glass slides, test tube rack, specimens and instructions for the young scientist. Other sets are available from \$4.98.

12-B CHEMCRAFT SENIOR LAB.....\$14.98
 Experiments in outer space, rocketry, electrochemistry, fabric testing and photography. 680 different ones in all. No dangerous poisons or explosives. Steel cased set includes chemicals, balance, alcohol lamp, two test tube racks and hours of educational fun for 8 years up. Other sets start at \$2.98.

12-C BANDSTAND UKE.....\$3.98
 22" professional size ukulele with removable automatic chord selector. Anyone can strum chords with this uke player. Complete with felt pick tuning pegs and song book. For tots to teens.

12-D BABY GRAND PIANO.....\$3.98
 17 key, 10 white and 7 black each in tune with color chart and music book from which anyone can play. Piano is made of wood, 11" x 10". Larger 25 key model. \$5.98

12-E CRYSTAL RADIO SET.....\$2.98
 Simple screwdriver assembly. Entire kit assembled with only six screws. No soldering. Includes antenna for easy radio wave pickup plus mounted crystal detector and "cat's whisker" for simple selection of "hot spot" on crystals. Earphone included.

12-F WIZARD BOAT.....\$4.98
 14½" unsinkable outboard sports runabout moulded in aqua and white styrene. Battery powered outboard motor model of Mark 28A Mercury motor. Runs on 2 "C" batteries—extra 40c.

13-A TIC TOC CLOCK.....\$4.98
 Spring driven 12" tall clock kit that can be taken apart and put together by a color keyed gear arrangement. Actually keeps time. Runs for fourteen hours per winding. Fun for five years to teens.

13-B AIR BOAT KIT.....\$2.98
 Easy to assemble, no glue, snap together air boat kit. Builds a 12" battery powered propeller driven boat that really scoots over water. Real hydroplane action for any model builder. 2 "D" Batteries extra. 40c

13-C TINY TIM "POCKET" RADIO.....\$3.98
 Pint sized radio with 33" telescoping antenna. Picks up radio programs loud and clear anywhere. No batteries, it's ready to play! Everyone will love this at the ball game, in bed, out camping or walking.

13-D ELECTRIC BUILD IT SET.....\$4.98
 Introduces adventures in electricity. Among other projects, set includes an electro-magnet, telegraph set, bike horn, signal lights and a hot rod. Plenty of quality parts and instructions for free-lance experiments. For boys 8 to teens. Smaller Set \$2.98

Wishing Well Special

13-E ELECTRIC PIPE ORGAN.....\$16.88
 Handsomely finished reed organ 27 sharps and flats, over two chromatic octaves of full bodied organ tones. Complete with self teaching music book and key selector. Another Wishing Well bargain, regular at \$20.00.

13-F TELESCOPE AND CASE.....\$3.98
 30 power, 14" extended telescope and pig skin case with shoulder strap. Ideal for the young astronomer, pirate, or hiker.

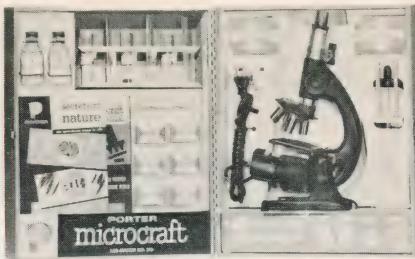
13-G '32 FORD ROADSTER.....\$2.29
 6" long, plastic scale model kit with electric motor and precision gear transmission of America's favorite hot rod. Runs free on "A" battery—15c extra.

Power Pylon makes tether racer to race laps against time \$1.00
 2 "D" batteries in pylon supply extra power to racer—extra .40
 Also available—Powered Maserati \$2.00
 Powered Mercedes-Benz \$2.00
 Powered Ferrari \$2.00
 Powered Jaguar \$2.00

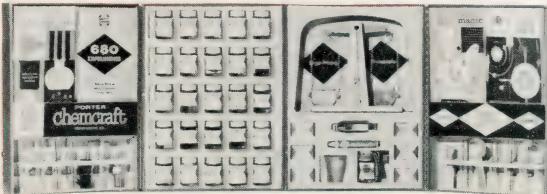
13-H BINOCULARS AND CASE.....\$3.98
 A 3 x 40 power, fully adjustable pair of field glasses complete with lens covers and pig skin carrying case. Swell for campers, birdwatchers, car travelers or any inquisitive young observer.

13-J CAMPING BELT.....\$5.98
 22" to 30" adjustable leather belt fitted with hiking and camping equipment. Whistle, flashlight, canteen, climbing rope, band-aids pouch and harmonica make a complete outfit for any camper from 6 to 12 years old.

13-K 11 UNIT CAMPING KNIFE.....\$2.98
 Knife includes scissors, fork, spoon, bottle opener, screwdriver, leather needle and punch, file, cork-screw, saw, scaler, pen and regular knife blades. 4¾" long folded. Complete with studded leather holster. A wonderful gift for the young camper.



12-A



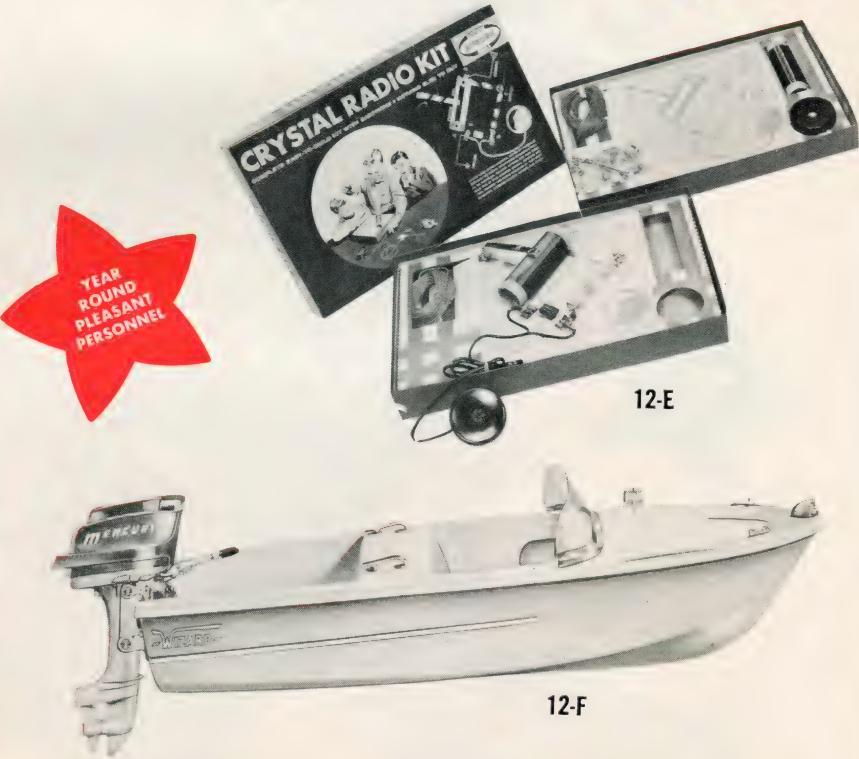
12-B



12-C



12-D



12-E



12-F

Scientific Educational Toys



13-A



13-B



13-C



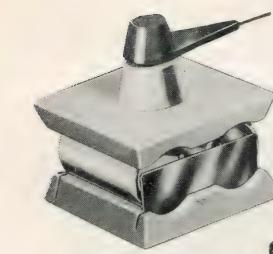
13-D



13-E



13-F



13-G



13-H



13-I



13-K

Toys for Girls and Boys



14-A



14-B



14-D



14-F



14-E



14-C



14-G



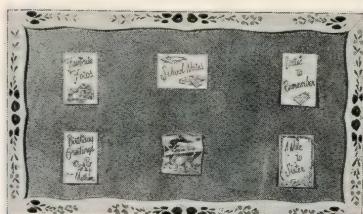
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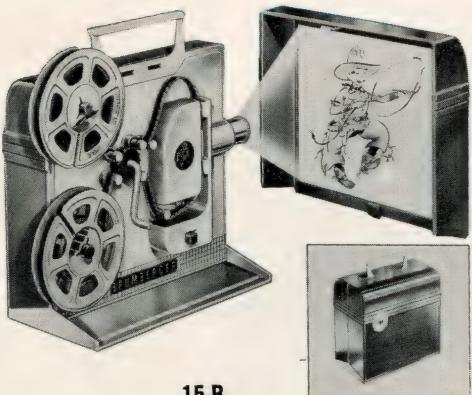
14-H



14-J



15-A



15-B



15-C



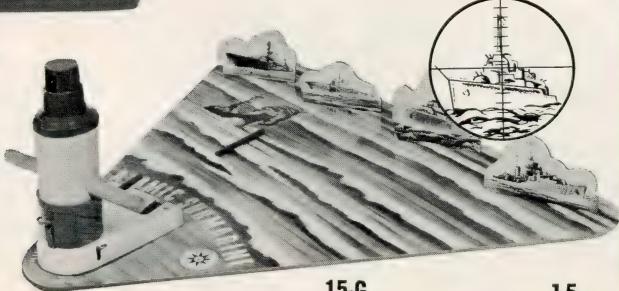
15-D



15-F



15-E



15-G

14-A FROSTY ICE CREAM MACHINE \$2.98

An ingenious machine that in less than 1 minute makes delicious ice cream or sherbert. Each set includes mix, spoons, cups, and recipes. Frosty's proud owner will be the most popular child in the block.

14-B PLAYLAND MOVIES \$2.98

Here's your Coney Island Arcade Bank. Put a penny in, watch the cartoons, when finished, picture stops and you need another coin for the next round. 1 film with two 1 minute cartoons included.

3 extra films with 6 stories..... \$1.00

14-C PENNY MACHINE \$12.98

Put a penny in slot—turntable rotates. You move the bucket claw by remote control to pick up toy desired. You must hurry cause time runs out. A real Coney Island right at home for all ages with lots of toy prizes.

2 "D" batteries extra..... 40c

14-D CASH REGISTER \$2.98

New pushbutton operation just like professional models. Heavy steel 7 1/4" high, plenty of play money, rings up from 1c to \$1. It's fun, learning to make change this way. For any young merchant.

14-E MY OWN ROCK GARDEN \$2.98

This miniature 10" x 13" indoor garden really grows with magic soil, seeds and plant food. A little house by a lake completes the landscape. Good for all ages, a sick in bed toy too.

Wishing Well Special

14-F MEDICAL KIT \$3.88

Big 9" x 12" zippered black leatherette carrying case with real 150X microscope, a working stethoscope, candy pills, bandaids, gauze, Q-tips, and lots of doctor's equipment. This Wishing Well Special will delight both boys and girls of any age. Regularly \$7.00. A real toy value.

14-G COKE MACHINE \$3.50

Everyone will love this. Insert full coke bottle, pull lever and miniature Coca-Cola glasses fill and foam. Complete with four glasses.

14-H SNIPPY SCISSORS \$2.98

Vibrating electric scissors built to last for years. It's impossible to cut little fingers as it glides through paper. It won't cut anything thicker than paper. Safe for 3 years and up.

14-J WOOD BURNING SET \$4.98

Safe, U.L. approved, electric burning pencil with four interchangeable points, 9 wood plaques, 4 cork coasters, 2 hot pads, paints, brushes, and embossing foil. For 7 years up.

Smaller set..... \$2.98

15-A CORK BULLETIN BOARD \$4.98

18" x 32" wood frame painted white and decorated in three color design, useful and decorative.

15-B 8 MM MOVIE PROJECTOR \$7.98

A completely encased portable projector with a self contained screen. Battery powered, hand operated, easy to thread, project, focus, and rewind. One roll of film included.

2 "D" batteries extra..... 40c

Extra comic cartoons..... \$1.98

15-C DIAL PHONES \$7.98

Delight children and enable them to talk from cellar to attic or even house to house. Phones actually ring when dialed and work as well as real ones. The set consists of 2 phones and connecting wires. For 3 to 12 years. Operates on four "D" batteries, extra..... 80c

15-D MOSLER JUNIOR SAFE \$4.98

Just like the Mosler safes at Fort Knox. This sturdy steel vault 6" x 7" x 9" is equipped with a two number combination, two money bags, and a battery operated alarm which make it "Jimmy Proof" to "Pint Size" borrowers.

Smaller size 4" x 4" x 6"..... \$2.50

15-E 2 IN 1 PIXIE VIEWER \$2.98

A brand new idea in stereoscopes. A new optical system lets you see pictures day or night, with or without batteries, but without any adjustments. Complete with 6 color pictures for 3 to 12 years old.

6 extra pictures..... 50c

2 extra "D" batteries..... 40c

15-F SHOOT A B'AR BANK \$2.98

Lots of fun to save this way. Hunter actually shoots pennies to half dollars into bear's mouth. Die-cast metal construction plus lock and key keeps your money safe inside the ferocious bear.

15-G ATOMIC SUBMARINE \$3.98

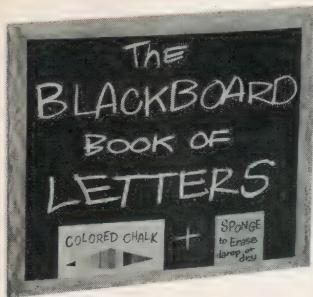
Naval action target game. Ships are sighted through a realistic swivel action periscope. Two torpedoes are released by separate firing buttons. They scoot across the seascape and knock down ships.

EACH
ITEM
\$1.00

FOR
CHRISTMAS
STOCKINGS...
FOR
BIRTHDAY
PARTIES...



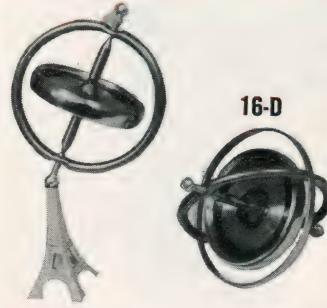
16-A



16-B



16-C



16-D



16-E



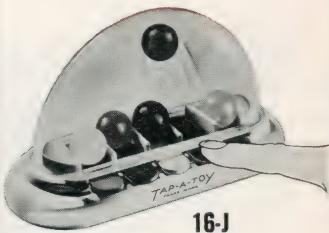
16-F



16-G



16-H



16-J



16-K



16-L



16-M



16-N



16

16-O



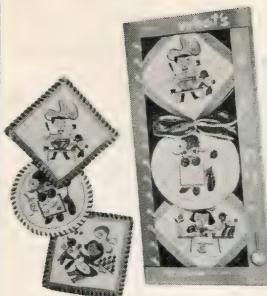
16-P



16-Q



16-R



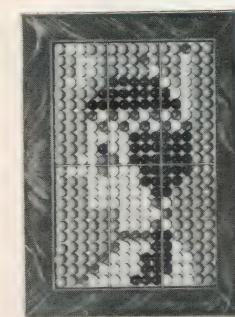
17-A



17-B



17-C

Wishing Well Special**16-A WISHING WELL BANK** \$1.00
5" tall bronze cast metal bank. If you didn't win your Wishing Well Wish, then save for it.**16-B BLACKBOARD BOOK OF LETTERS** \$1.00
This unique book opens up to make a blackboard 2' wide. Complete with colored chalk and sponge. Specify book of letters or numbers.**16-C KALEIDOSCOPE** \$1.00
Billions of designs with 4 snap-in heads. Hours of fun for any age.**16-D GYROSCOPE TOP** \$1.00
Brass flywheel with metal frame and spinning platform. Demonstrates gyro principles of motion and inertia. Fun and educational for the school age child.**16-E SILLY PUTTY** \$1.00
It bounces like a ball, stretches like bubble gum, shatters like glass, puddles like cold molasses. A real solid liquid packed in a little plastic egg. For 3 and up.**16-F PLANET PATROL SAUCER** \$1.00
Launcher gun and 4 flying saucers which fly 60 feet up, glide down, land spinning like a top.**16-G RUBBER HORSE SHOES** \$1.00
Complete set of 4 non-breakable, safe, mar-proof rubber horse shoes and 2 pegs with rubber bases.**16-H BIZZY BEE** \$1.00
Soft plastic suction cup rose with bee that flies up as rose is shaken, settles back as action stops. For 1 to 3.**16-J TAP A TOY** \$1.00
Tap colored keys and make colored balls bounce and fall into matching colored slots. For 2 to 7.**16-K MUSICAL ROLY POLY** \$1.00
8" tall colorful and unbreakable clown with weighted bottom. For infants to 2 years old.**16-L PLAY TELEPHONE** \$1.00
No wrong numbers. Bell rings as dial is turned. Molded in unbreakable plastic.**16-M KITTEN 'N KEGS** \$1.00
The elusive cat 'n fiddle hides in the middle of 7 screw-together nesting barrels. Teaches color matching and coordination. Builds a tower 14" tall.**16-N ALPHABET AND NUMBERS** \$1.00
A child's first association with letters A to Z, numbers 1 to 10, which stand 2" tall and are made of flexible plastic.**16-O ARITHMETIC CAN BE FUN** \$1.00
Teaches basic fundamentals with an easy-to-play game. Specify addition/subtraction or multiplication/division.**16-P LACING SHOE** \$1.00
Big, soft plastic shoe. It's fun to learn to lace and tie.**16-Q BETTY AND BOB SPELL IT** \$1.00
Dial your answer correctly and the right picture appears in the magic answer window.**16-R PLAY CHEST** \$1.00
A box of fun. Blackboard, pegboard, poundboard, rubber band pictures, games galore for 3 to 7.**17-A "WHAT'S COOKING"** \$1.00
Three cute four-color pot holders all cut, colored and punched to stuff and lace together.**17-B PLAYMATE PAPER DOLL** \$1.00
She'll love her 22" tall stand up and play, playmate doll with a complete wardrobe to cut out.**17-C PLAY-DOH** \$1.00
4 cans—red, yellow, blue and white. Modeling dough. Non-toxic, won't stain. All ages.**17-D PICTO-BEADS** \$1.00
330 colored beads that pop into and out of specially designed 5" x 7" picture frame to create many designs.**17-E PAINT WITHOUT PAINTS** \$1.00
4 books of magic pictures and a paint brush. As page is dampened colors appear. For the very young artist.**17-F POPULAR PUZZLES** \$1.00
12 bent nail and trick puzzles. For sick-bed, party favors, stocking stuffers, for fun.**17-G TOOL BELT** \$1.00
24" little lineman's tool belt, with a rubber hammer, wrench, pliers and screwdriver.**17-H FUN FOOD** \$1.00
Complete dinner for two. Plates, utensils, and lots of play food.**17-J WHEEL-O-WORDS** \$1.00
An original puzzleword solitaire game using up to four letter words to fill the wheel. For any crossword puzzle fan.**17-K MAGNETIC DARTS** \$1.00
All metal target board, baseball one side, number game on back, and 2 safe magnetic darts.**17-L LUGER** \$1.00
Gold metal scale luger that ejects shells as it fires caps.**17-M TERMINAL GARAGE** \$1.00
Miniature plastic service station and garage with cars.**17-N BASKETBALL GAME** \$1.00
Two goals and balls, four players who actually hold a ball. A tap on the head and they toss ball into goal.**17-O DONALD BUBBLE DUCK** \$1.00
8" tall, soft plastic duck opens mouth, blows bubbles with each squeeze. Complete with lots of bubble liquid.**17-P ELECTRIC SHAVE KIT** \$1.00
For the "little shaver", a razor that buzzes just like Dad's. After shave talc included.

17-D



17-E



17-F



17-G



17-H



17-J



17-K



17-L



17-M



17-N



17-O



Wishing Well Special

18-A SLEEPER DOLL STROLLER.....\$5.88

The best buy in town. Compare these features to any \$8.00 stroller. 29" chrome tubular handle, adjustable back and foot rest, hold-in bar with bells and beads, detachable wire basket, 6" white spoke wheels, the best white quilted material. Shop anywhere, you'll not beat this bargain.

18-B BETSY WETSY.....\$4.98

11½" all vinyl doll with sleeping eyes. Betsy drinks, wets, cries real tears, can be bathed, powdered and lotioned, comes complete with clothes, bottle and soap. This is the best buy in town for a baby doll.

18-C BETSY WETSY WITH ROOTED HAIR.....\$7.98

13½" all vinyl baby doll with lustrous, rooted, saran hair that can be washed, waved and shampooed. She drinks, wets, cries real tears. Layette is complete with dress, petticoat, bonnet, shirt, diapers, and everything for a new baby and a little mother.

11½" doll with hair.....\$5.98

18-D FOLDING DOLL CARRIAGE.....\$10.98

Another Wishing Well Special value. Regular \$13.00. 30" body in blue quilted plastic, spring mounted on 8" wire wheels. Regular double action foot brake will also please the little mothers. Smaller doll carriages from \$4.98.

18-E KATHY TEARS LAYETTE.....\$10.98

An 11" Baby Kathy by Madame Alexander that drinks, wets, cries real tears, sleeps, is washable and is dressed in a complete romper outfit with a change of clothes to a pink nylon party dress. A lovely little sister for our larger Kathy. Dressed alike too.

18-F DOLL-E-CAR BED AND SWING.....\$7.98

Little mothers can rock dolly to sleep in the shade or go traveling. Sturdily made of red and white candy striped vinyl on a steel frame. 19" folding doll-e-bed with white inflatable mattress is removable and available separately for \$3.98.

18-G DOLL-E-DETECTO SCALE.....\$4.98

A working replica of the famous baby scale. Complete with Doll-E-Ruler for measuring baby, Johnson & Johnson baby powder, Q-tips, Chix diapers, and nursing bottle. A must for any little mother with a new baby doll.

19-A EARLY AMERICAN BRASS BED.....\$14.98

25" reproduction of an early 19th century brass rail bed. Solidly constructed of polished brass and complete with 1" casters, mattress, pillow and bedspread. Large enough for 24" dolls.

19-B KATHY TEARS.....\$9.98

Madame Alexander dolls have no equal for beauty, finish and elegant costuming. Kathy drinks, wets, cries real tears, goes to sleep, is fully jointed and molded in durable soft vinyl. She's dressed in a two piece romper outfit, pique jacket, coolie sun hat, satin baby shoes. She has a nursing bottle and pacifier and is completely washable. 19" tall.

19-C MARYBEL.....\$12.98

The doll that gets well by Madame Alexander. This 16" quality vinyl doll with rooted hair dressed in satin shorty pajamas is unique in the doll field. She is designed to teach about natural childhood diseases. She gets the measles and chicken pox, breaks her arm or leg, and she gets well, all in make believe, of course. She comes with dark glasses, bedroom slippers, measles spots, arm and leg casts, crutches, band-aids, adhesive tape and gauze bandages. Marybel offers hours of play or comforting therapy. Pediatrician approved.

19-D DREAM BABY.....\$6.98

16" new born baby, vinyl doll with jointed body, legs, and moving eyes. Dressed in white nylon christening outfit with knitted booties. She is cuddled in a pink receiving blanket. A lovable baby for any little mother.

19-E KATHY TEARS.....\$12.98

Another Madame Alexander creation this 19" Kathy has rooted hair and is dressed in pleated nylon. Like her little sister, she drinks, wets, cries, sleeps and is washable. A darling for any little mother.

19-F LITTLE WOMEN DOLLS.....\$9.98

Madame Alexander presents the perennial favorites of all little girls and collectors who are young at heart. There is no doll of finer quality, realism, or workmanship than an Alexander. Each doll is 12" tall. Specify.

19-F (1) AMY

19-F (2) JO

19-F (3) MARMEE

19-F (4) MEG

19-F (5) BETH

19-G COSCO DOLL-E-PLAYPEN.....\$5.98

This 18" square metal pen is designed after the famous "Cosco" nylon sided playpen. You'll never lose your dolly with this. It can't crawl away.



18-A



18-B



18-C



18-D

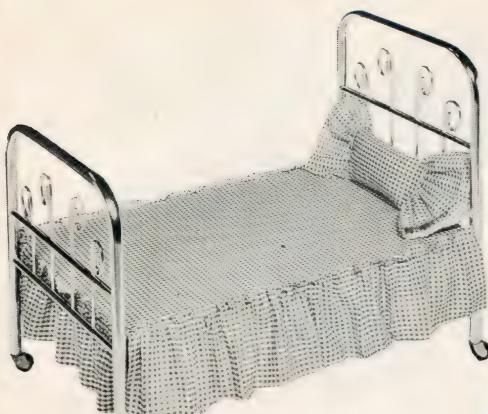


18-F



18-G

Baby Dolls and Accessories



19-A



19-B



19-C



19-D



19-E



19-F-4

19-F

19-F-5



Lovely Little Ladies



20-A



20-B



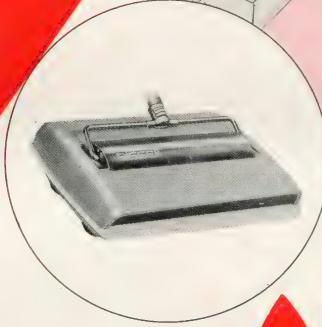
20-C



20-D



20-F



20-E



20-G



20-H



20-J





21-A



21-C



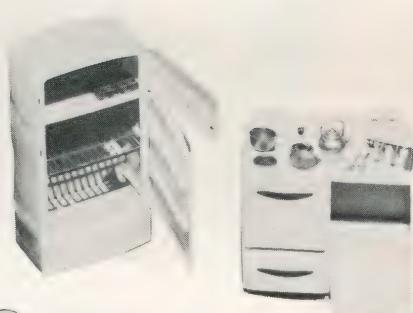
21-E



21-B



21-D



21-G



21-F

20-A SHIRLEY TEMPLE BEAUTY BAR.....\$1.98

Shirley Temple's own brand of cosmetics for young ladies. A beauty aid set containing everything for good grooming. Hand lotion, atomizer with cologne, bubble bath, toilet water, beauty soap and sponge.

20-B FITTED TRAIN CASE.....\$4.98

This "Junior Miss" white washable calf grain vinyl train case has a zip around lid and lift out tray for cosmetics. These high quality cosmetics complete the set. Bubble bath, shampoo, cologne and atomizer, toilet water, talcum and sachet all designed for the "Junior Miss". Room in case for pajamas and slippers.

20-C PLAY SPRAY.....\$2.98

Glamour aids for little misses just like Mommy's. Cologne foam, beauty cream, hairspray and bubble bath are all in safe, easy to use play spray containers. They teach good appearance habits, are fun too.

Wishing Well Special

20-D BISSELL HOUSEKEEPING SET.....\$4.88

This Wishing Well bargain is a real buy for the young housekeeper. An exact duplicate of mother's full sized sweeper, broom, dustpan, mop, apron, and Dupont sponge. A usable educational toy for the child who wants to help. Sweeps so well even mother will want to use it. A regular \$7.00 set. Sweeper alone sells for \$3.98.

20-E DATELINE ENSEMBLE.....\$3.98

For any sophisticated young lady this matched ivory desk set is a necessity. Set consists of desk blotter, swap note pad, picture frame and dictionary. From 8 to teens.

20-F SHIRLEY TEMPLE TEA SET.....\$2.98

Service for three with metal plates and saucers, plastic teapot, cups, sugar and creamer and silverware. Each decorated with a Shirley Temple cameo or monogram.

Service for two.....\$1.98

20-G BAKE-A-CAKE SET.....\$1.98

For the young chef we offer a complete set of baking utensils. A hand operated mixmaster and egg beater, cake decorator, rolling pin, cake molds and cutter, molded in plastic it offers lots of play like fun.

20-H ONE-A-DAY BRACELETS.....\$3.98

7 matched sets of charm bracelets, rings, and beauty pins. One complete set for each day of the week. All the jewelry any little lady needs. 7 rings and 7 pins only.....\$1.00

20-J GLAMOUR "DRESS UP" SET.....\$2.98

A girl's best friends are diamonds, mink, orchids and pearls. A luxurious satin lined mink stole, 10 carat diamond set in silver plastic, a gorgeous orchid and precious pop pearls. Nothing would make your little lady happier.

21-A ELISE, GOLD BALLERINA.....\$11.98

The Prima Ballerina of the doll world by Madame Alexander dressed in an exquisite golden dancing costume with matching ballet shoes. 16" doll is fully jointed and a lovely dancing partner for any little dancer.

Wishing Well Special

21-B MY ANGEL.....\$10.88

Here's a real bargain that will walk right into your heart. A 25" toddler doll in a brass buttoned, plaid lined polo coat with a red and white scarf and a red polished cotton dress. This is a regular \$15.00 doll, offered exclusively by your Wishing Well Store.

21-C ELISE, BRIDE.....\$15.98

Nothing is so triumphantly feminine as Madame Alexander's bride. Elise looks lovely indeed in a lace-frilled gown of nylon tulle with matching veil. She has pearl jewels and a solitaire engagement ring. Nothing is more beautiful than a bride and Elise is the most radiant that you have ever seen. 16" tall.

21-D CAKE FUN KIT.....\$2.98

Little "Home Makers" can make "yummy" cakes just like Mom with this Pillsbury Cake Mix Set. 8 different cake mixes, plus frosting mix, mixing bowl and baking pans and recipe book spell hours of fun and lots of good eating for everyone. Smaller Set.....\$1.98

21-E STY-LOFIL THREAD WRITER.....\$2.98

Actually write or draw with thread which feeds off a bobbin in the tool and adheres to the special adhesive patterns. No special skill required. Any little lady can produce attractive work just like fine embroidery.

21-F DEB-U-TEEN COSMETICS.....\$2.98

This lovely hat box styled case of washable calf-skin vinyl is smartly decorated and fitted with safe harmless cosmetics. 3 bottles of cologne, nail polish, comb and brush. For any little lady.

21-G REFRIGERATOR STOVE

AND SINK SET.....\$2.98

Molded in pink plastic 7" to 10" tall each unit is filled with plastic food, dishes, or pots and pans. A complete kitchen for the little housekeeper. Each unit is available separately...\$1.00

22-A WENDY \$4.98
Here's 8" Wendy all dressed to go to town with big sister or mommy Cissette. She's wearing a cotton dress and panties and a dress-up apron, straw bonnet, shoes and socks. She's just adorable. Extra clothes available.

22-B WENDY \$3.98
Madame Alexander's 8" little girl with closing eyes and a pert hair-do. She's dressed for play in a full length red leotard and a white apron. She and Baby Sister Wendy can play together in the doll house or outside. Extra clothes available.

22-C LIL GENIUS.....\$3.50
A darling drinking, wetting baby only 8" tall that goes to sleep; is washable and is dressed in a cotton crawler and bonnet. A fine baby for the family of Wendy and Cissette. Extra clothes available.

22-D CISSETTE \$6.98
Here she is with winking eyes and a chic hair-do, all dressed in a lace trimmed party outfit with a straw sailor hat, slip, hi heels, silk stockings and pearl earrings. She's all ready to go out on the town. 10" tall. Extra clothes available.

22-E CISSETTE \$5.98
 This lovely little 10" teenage doll by Madame Alexander is dressed in a white polka dot cotton with slip, silk stockings, hi heel shoes, straw hat and string of pearls and earrings. A fine little mother or big sister for the doll house or kitchen. Extra outfits available.

22-F SLEEPING BEAUTY.....\$4.98
Madame Alexander presents Cissette dressed in Walt Disney's authentic Sleeping Beauty costume, just like the movie. She's a lovely princess 10" tall. Extra outfits available.

23-A1 G.E. PINK KITCHEN.....\$59.95
Scaled to 8" to 10 1/2" doll size, just like Mom's. Each unit in kitchen and laundry operates. All doors and drawers open. All wall cabinets have sliding plastic doors. Built of sturdy steel to last a child time. Each piece 7" deep, 13" high, 28" wide. Available separately. Build up your own kitchen.

23-A2 WASHER DRYER COMBINATION.....\$7.98
With automatic timer that actually allows wash and spin dry time, and shuts machine off. Really washes clean.
Operates on 4 "D" batteries, extra.....80c

23-A3 COUNTER TOP CABINET.....\$4.98
Includes doors, drawers, and dishes.

23-A4 BUILT-IN COOKING RANGE \$5.98
Switch and red light burner operates on 1 "D" battery, extra 20c

23-A5 CORNER COUNTER TOP CABINET \$6.98

23-A6 BUILT-IN DOUBLE SINK..... \$6.98
Running water and dishes, operates on 2 "D" batteries, extra 40c

23-A7 AUTOMATIC DISHWASHER.....\$6.98
Running water and dishes—actually sprays water
and cleans dishes. Operates on 2 "D" batteries.

23-A8 COMBINATION REFRIGERATOR

AND FREEZER \$7.95
With roll out shelves, food, dishes, and bottles, entire freezer drawer can be removed, chilled in your regular refrigerator, then replaced. It will then actually chill foods or drinks in the play compartments.

23-A9 BUILT-IN DOUBLE OVEN \$8.98
With electric rotisserie and oven light. Operates
on 2 "D" batteries, extra. 40c

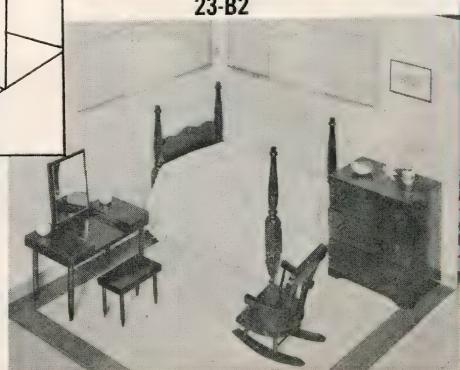
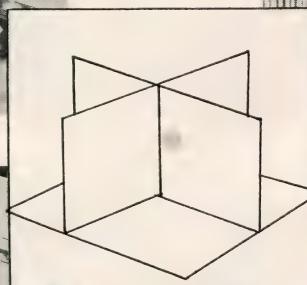
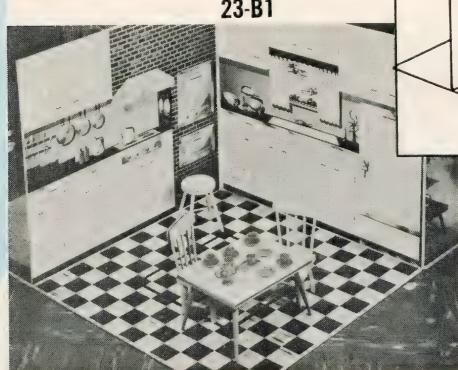
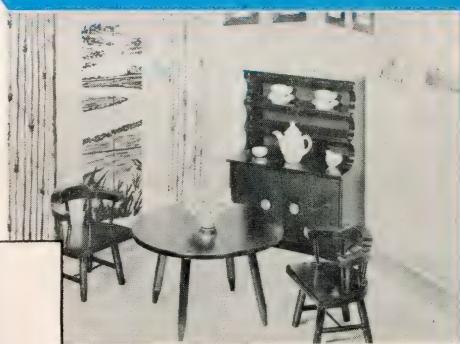
23-B LIFETIME DOLL HOUSE.....\$9.98
An artfully decorated doll house and furniture.

An artfully decorated doll house and furniture for 8" or 10½" dolls. It is made of warp proof heavy ply veneer and folds like a book when not in use. Set it up and it makes four rooms each 20" x 20" square and 17" high. Floors and side walls are beautifully decorated to make a living room, dining or nursery room, bedroom, and kitchen. A real home for your little mother to make for her doll family (without furniture). Furniture illustrated is available by the piece in mahogany finish and sturdy all wood construction scaled to fit any 8" to 10½" doll.

tion scaled to fit any room.	10-92	10-92
23-B1 Modern upholstered living room suite	\$8.95
23-B2 Dining room furniture as shown	\$8.95
23-B3 Kitchen furniture	\$3.50
23-B4 Bedroom as shown except: small rocker	\$10.95
		\$1.95



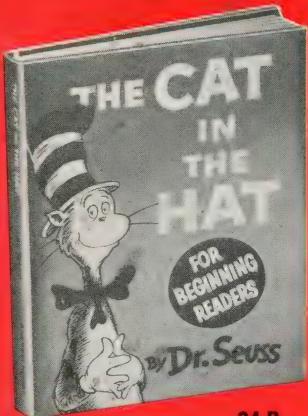
For Little Homemakers and Dolls



Hobbies and Crafts



24-A



24-B

© 1959
Dr. Seuss



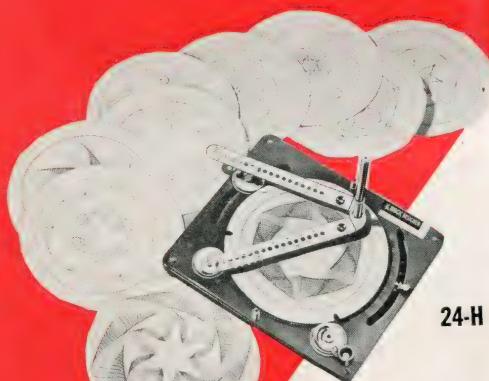
24-C



24-D



24-E



24-H

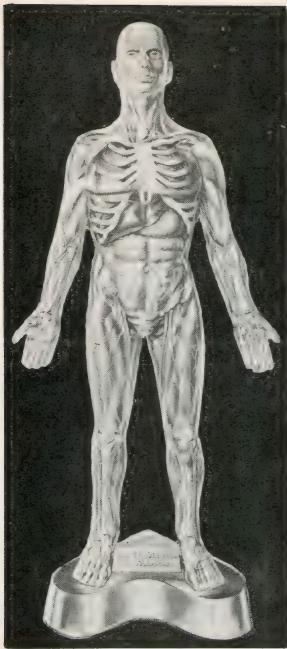


24-G



24-F





25-B



25-A



25-C



25-D



25-E



25-F



24-A CONVERTIBLE PUSH MOBILE.....\$39.95

Here's a hot rod and a soap box racer big enough for Dad, all steel construction, 8" rubber-tired wheels, heavy duty steering mechanism and hand brake. Fun for pushing and coasting. Can be powered.
 Chain drive unit and clutch \$19.95
 Briggs & Stratton 2:25 HP 4 cycle motor \$59.95
 Clinton 2 1/2 HP 2 cycle motor \$44.95
 available extra

24-B THE CAT IN THE HAT.....\$1.95

By Dr. Suess for beginning readers, just 220 words that any 1st or 2nd grader can read in a story that will fascinate your child and prove that reading is fun. Educator approved.
 The Cat in the Hat Comes Back \$1.95

24-C THE CAT IN THE HAT KIT.....\$1.29

By Revell, for beginning model builders, a model of Dr. Seuss' story book hero designed to be a first put together kit for the 6 to 8 year old.

24-D PIPER TRI-PACER.....\$7.98

Ready to fly gas powered 16" wing span model of the popular executive light plane. A real stable flyer complete with rubber tires, tricycle landing gear, control handle, lines and twist cord starter.
 Accessory kit of fuel, battery clips, etc. \$2.98

24-E P-40 FLYING TIGER.....\$9.98

20" wing span super detailed gas powered control line model fighter plane. A specially designed super bee engine gives extra power for loops, wing overs, and other combat maneuvers. Fuel and accessory kit extra. \$2.98

24-F MOSAIC TILE.....\$1.98

An ancient craft made easy, no cutting-painting-gluing. Over 20 colors of 6 pre-shaped tiles stick like magic in spaces numbered according to color. Apply grout filler to complete picture. From 9 up. Available in many patterns.

24-G INDIAN BEAD CRAFT.....\$2.98

Authentic Indian bead craft belts, headbands and rings can be made on this loom with the 10 tubes of beads included in the set. Plenty of accessory stones and instruction for hours of fun. For 8 years up.

24-H MAGIC DESIGNER.....\$4.98

The original "hoot nanny" makes more than a million different designs. Made of heavy metal, appeals to all age brackets from 5 to adults. 100 extra sheets of paper. 60¢

25-A LEARN TO DRAW BY JOHN GNAGY.....\$2.98

Designed by television's foremost art instructor on the step by step method of illustrated instructions. Set is complete, a real professional home course for the young artist.

25-B THE VISIBLE MAN.....\$4.98

An anatomically accurate 16" high model kit of the human body. Starting with the skeleton, all vital organs of the body are assembled and covered with a lucite skin. A book explains the functions of the body making this a most interesting and educational kit.

25-C BIRDS OF THE WORLD.....\$4.98

A collection of 5 life like models that snap together and are to be painted in true colors. Woodpecker, Bluebird, Goldfinch, Baltimore Oriole and Scarlet Tanager. Each kit complete with paint and brush.
 Available separately—specify by name of bird \$1.00

25-D PRESTO-PAINTS.....\$1.98

12 brilliant solid water colors in plastic tubes that paint without water or brushes. No dipping or spilling. Colors blend to make any shade. Complete with 9 pictures to paint. A sensational improvement in water coloring for 3 to 12. 6 color set \$1.00

25-E PENCIL COLORING SET.....\$1.98

8 pre-sketched, by-the-number drawings, 12 colored pencils, and a pencil sharpener. Makes a wonderful pastime for all ages—6 to 60. Good "in-bed" item. 6 pencil set \$1.00

25-F SCRIB N DRAW PAD.....\$2.98

13" x 14" combination chalk board and sketch pad with hinged top and legs to give proper angle for drawing. Comes complete with wipe off crayons, chalk and eraser. For any age.

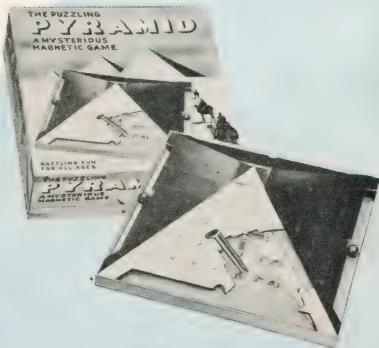
Board and Pre-School Games



26-A



26-B



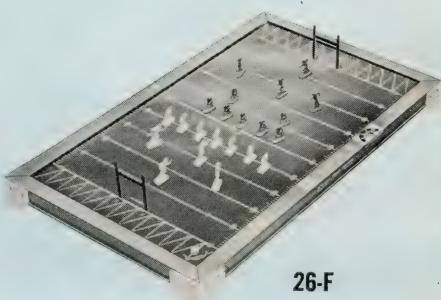
26-C



26-D



26-E



26-F



26-H



26-G



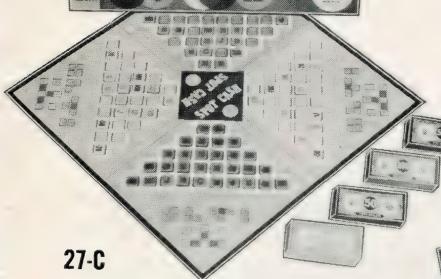
26-J



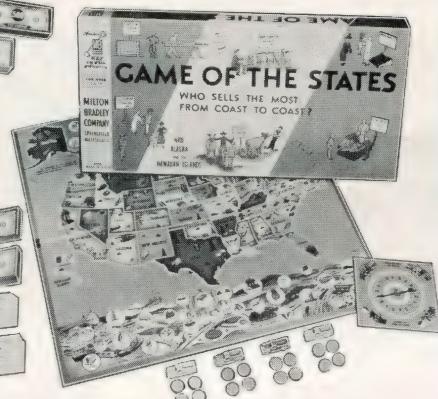
27-A



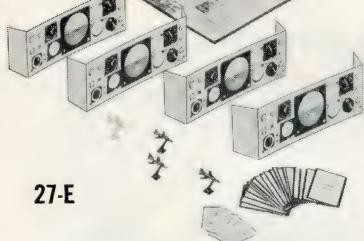
27-B



27-C



27-D



27-E



27-F



27-G



26-A COOTIE \$1.98
An all-age game that pre-school children can play with older kids or parents. All will enjoy. The winner is the player who gets his "Cootie" put together first, according to the numbers rolled on the dice. Always a favorite. From 3-12.

26-B SKUNK \$1.98
An ideal all-family party game loaded with fun. You add and subtract, bet, and keep score. Complete with chips, score pad and Skunk dice.

26-C PUZZLING PYRAMID \$2.98
Inspired by Egypt's ancient pyramids. Players must guide by trial and error a metal ball through a mysterious changing maze with a special magnet. First one to treasure room at top of pyramid is winner. 8 up.

26-D STADIUM CHECKERS \$2.98
Easy to play, no reading, writing or counting. Object is to get your 5 marbles out of stadium first by revolving rows to line up marble slots. Fun for all.

26-E CHINESE CHECKERS \$1.98
Round metal two sided playing board combines Chinese and regular checkers. Metal sliding drawers in board store 60 marbles and 24 interlocking checkers. All ages.

26-F FOOTBALL GAME \$6.98
Plug-in electric game with 22 players that move by vibration. You set up your team and all the men run until tackle is made. Real Tru-Action for boys 7 up.

26-G BASKET \$4.98
Basketball in miniature! Each player operates levers which shoot the ping pong ball at the basket from any position on the court. Rules, scoring and action are just like basketball. The court is 20" x 12". Lots of action! From 7 to teens.

26-H PIRATE AND TRAVELER \$1.98
An exciting and educational globe-trotting game with the added thrill of being chased by pirates. By drawing cards, you travel to all corners of the earth and learn the location of countries, major cities and their products. For 7 up.

26-J MERRY MILKMAN \$1.98
You set up a village and then see who can load his truck and deliver the dairy products first, as directed by a spinner. 2 or 3 players from 4 to 10 years.

27-A GO TO THE HEAD OF THE CLASS \$2.98
An educational quiz game with 792 questions and answers for various ages. Players move ahead from desk to desk by knowledge and luck. From 8 up.

27-B WHY \$2.98
Mysterious murders and other crimes have been committed in the "haunted house". Every player has a chance to solve the mystery and arrest the guilty party. You move by dice and instruction cards. 2 to 4 players. From 12 to adult.

27-C SPOT CASH \$2.98
Entirely new playing concept enables players to confuse their opponents and double their own money with skill and smart guess work. 120 printed playtiles and \$40,000 in play money on the 18" square board. From 10 up.

27-D GAME OF THE STATES \$2.50
An educational selling game for 2 to 4 youngsters from 7 to 14 years. Teaches the location of all 50 states, their capitals, important industries and products.

27-E STEVE CANYON AIR FORCE GAME \$2.98
Players are their own jet pilots flying scale model F-105 Thunderchiefs through takeoffs, blind flying, bail outs, crash landings and other maneuvers. Playing board is a full color aerial view. For 2 to 4 players. 8 up.

27-F ELECTRIC JACK STRAWS \$1.50
A battery operated buzzer and light flashes if you touch the metal tweezers to the top of the can, as you try to remove different sticks from the container. Each flash costs a point or you lose your turn. All ages.

27-G SPORTS CAR RACE \$6.98
A real action game for six to twelve. Four realistic plastic sports cars that race by electric vibration through a maze of hairpin curves. A great thrill and new winner each race.

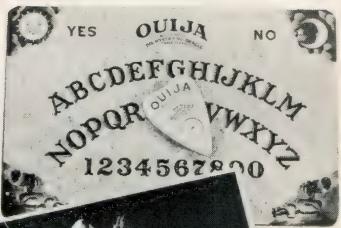
Adult, Party and Family Games



28-A



28-B



28-C



28-D



28-E



28-F

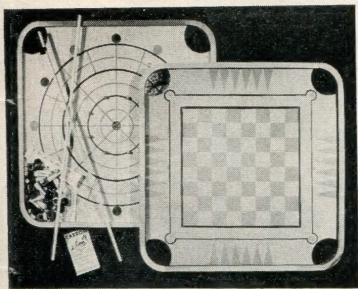


28-G

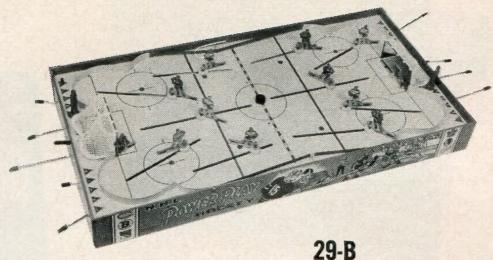


28-H





29-A



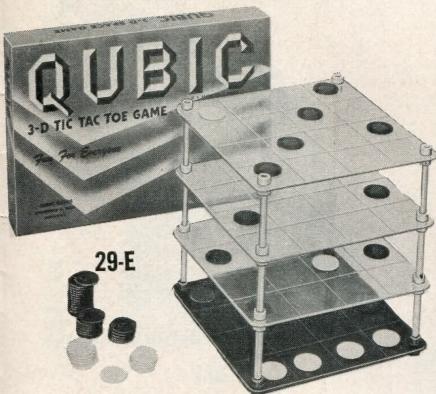
29-B



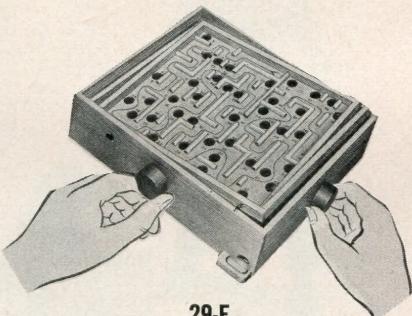
29-C



29-D



29-E



29-F



29-G



29-H

28-A SPARE TIME BOWLING.....\$1.98
It plays and scores just like real bowling. 7" pin shaped shaker, 10 pin marked dice and bowling score sheet. Roll dice, number of pins left up is your score. Simple, and fun. All ages.

28-B MONTE CARLO BINGO.....\$3.98
A complete home bingo party for all ages. 6" wire cage that automatically selects one numbered wood ball at a time, numbered board and 24 Bingo cards with markers.

28-C OUIJA BOARD.....\$2.98
A real fortune-telling and question-answering device. You ask the board a question, place your hands upon the Ouija, and behold! it moves mystically about the board to spell out your answer. Takes two people to make it work. For older children, teenagers and adults. A fine party game.

28-D STAUNTON STYLE CHESS SET.....\$1.00
2 3/4" King molded in authentic Staunton design with super wood playing board and instruction booklet.

28-E GIANT WHEEL COWBOYS 'N INDIANS.....\$3.98
Remco's TV game 12" high spinwheel and 22" x 48" race track for the six mounted cowboys and Indians to chase around. First one home wins. For all ages. Also available as:
PICTURE BINGO\$3.98
HORSE RACE\$3.98

28-F TRIPOLEY DELUXE.....\$3.50
A real family game for 10 to adults. Played with regular cards, combining the best features of Hearts, Poker and Rummy. Complete with cards, chips and 27" x 27" vinyl playing board.
TRIPOLEY BOARD ONLY\$1.98

28-G TREASURE CHEST OF MAGIC.....\$4.98
16 different magic tricks which combine to make a complete stage show, or which can be performed as individual pocket tricks. For boys and girls 9 years up.

28-H FAMILY GAME CHEST.....\$4.98
Complete assortment of games for group entertainment. Simulated leather grain box contains chess, checkers, dominoes, roulette wheel and layout, horse race game, dice, chips and instructions.

29-A CARROM BOARD.....\$9.98
85 old favorite games can be played on this all wood 28" square playing board. Each board comes with playing equipment and instruction book. For family fun at its best. If you play together, you stay together.

29-B POWER PLAY ELECTRIC HOCKEY.....\$15.98
The fastest most realistic hockey game. Players are individually controlled, move forward, backward and turn 360° either right or left. Regular hockey rules apply. Red light flashes when goal is scored, fast fun for everyone.
PRO HOCKEY\$10.98

29-C CONCENTRATION.....\$3.98
Based on the TV program over 60 picture word puzzles are solved by matching hidden items and numbers. Score is kept by the value of prizes and money won. Takes real concentration for 9 years up.

29-D PO-KE-NO.....\$3.50
Bingo, played with regular playing cards. Several other betting variations make this an excellent party game for older children and adults. Up to 12 can play.

29-E QUBIC.....\$2.50
Three dimensional! Tit-Tat-Toe. Four 6" square platforms, one above the other. Try to get four chips in a row any direction. For all school age to adult.

29-F LABYRINTH GAME.....\$8.98
A wooden box 9" x 11" with a maze of holes and ridges on a tilting surface. You control the tilting with two knobs and try to work steel ball through the maze without falling into one of the sixty holes. The one who goes the farthest or completes the trip quickest wins. For 9 years to adults.

29-G MAGIC 8 BALL.....\$1.98
4" black "8" ball tells fortunes by answering any question on its secret spirit slate. Can be used as a paperweight, party "pepper upper" or just fun for anyone.

29-H RENAISSANCE CHESS SET.....\$5.98
Giant 4" King, and all 32 pieces are weighted, felted and molded of composite in light and dark wood grain. Large folding chess board and excellent instruction book. For beginner or master.

30-A TAKRAW \$4.98

A home "Jai-alai" game. Two rattan scoop bats and a plastic ball. Game is to keep ball in motion at all times. It is caught in and thrown from bat all in one motion. Lots of action, indoors or out. For 8 years up.

30-B 30-K ROCKET SUCTION DART GAME \$3.98

19" x 19" two-sided laminated board, with four guaranteed-to-stick suction-cup darts. Ideal for young or old.

30-C ROCKET SHOES \$5.98

All metal spring shoe with rubber shock bumpers that adjust to fit children from 6 to 12 years. Safe—durable—lots of fun.

30-D JET JUMPER POGO STICK \$6.98

The only all aluminum jumping stick. It's engineered for safety and satisfaction. Non-skid rubber footpads and tip. Fun for 8 up. JUNIOR POGO STICK for 6 up. \$4.98

30-E PAUL BUNYON BALANCE BOARD \$2.98

Fun for any North Woods log roller from 6 to sixty. A 1' x 2' balance board and 3" log. More than a toy, teaches balance and coordination and is a wonderful party game for everyone.

30-F 20 POINT DART BOARD \$4.98

Finest English 16" two-sided board with wire dividers and 6 brass-pointed darts. A wonderful family or recreation room game. 8 years to adults.

30-G FOOTBALL HELMET & BAR MASK \$3.98

Just like the "Pros", a genuine tenite helmet with web, rubber padding and leather chin strap. Tenite bar mask protects face. Boys sizes—medium 6 1/4; Large 7.

30-H FOOTBALL \$4.98

A genuine leather official size football that is built to take it. For any boy.

31-A TETHER BALL AND POLE SET \$9.98

Voit 8" Rubber Tether Ball and Rope. 2" diameter 10' tall telescoping pole to set up in ground. A real family action game for all ages. Pole shipped by express only.

TETHER BALL ONLY. \$4.98

31-B CROSS BOW \$2.98

21" long all wood crossbow with four rubber tipped arrows, arrow clip, compass and target. A worthy weapon for any young knight. Shoots safely, straight and far.

31-C TRIPOD TARGET ARCHERY SET \$2.98

A safe, sturdy, ready to use suction cup archery set with a 30" wood bow, 3 arrows and a 28" tripod target. A swell indoor or outdoor, picnic or party game for one or more little Robin Hoods from 4 to 10.

31-D POPEYE MUSCLE BUILDER \$5.98

An adjustable height molded rubber punching bag that looks just like old Barnacle Bill. A tough opponent for any fighter from 3 to 9. Metal floor plate and adjusting rod.

*Wishing Well Special***31-E BOWLING SET \$2.88**

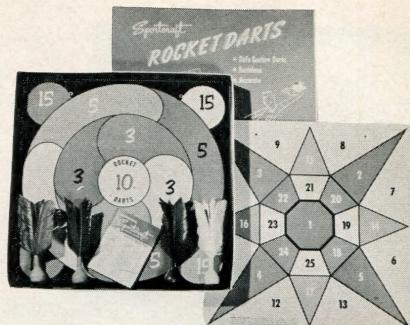
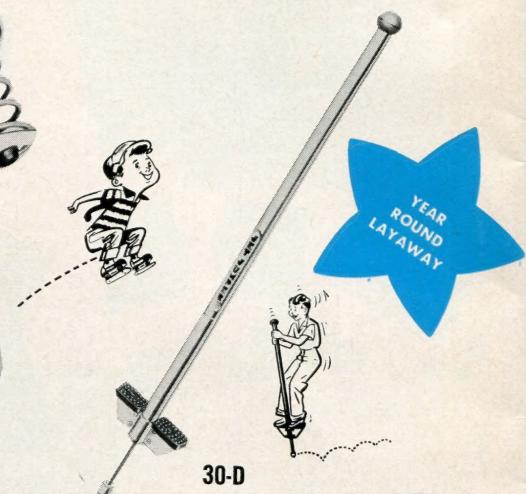
We have sold 13" plastic pins, 5" plastic balls and pin spotter for over \$5.00 for years. We offer this regular \$5.00 set as the best buy in town. Shop around. We're proud to be able to give you this bargain.

31-F VOIT RUBBER KICKBALL \$4.98

Rugged, laminated, all rubber Voit construction. Guarantees hours of outdoor fun and exercise for all ages. Official size for soccer, kickball, dodge ball and most school playground games. Nothing beats a ball for fun.

31-G BOWLING GAME \$12.95

Auto-magnetic pin spotter accurately resets 8" pins by a simple press down action. 3" plastic balls and 12" x 24" metal and plastic pin spotter rack. A real home bowling alley all in one piece. No loose pins.

**30-A****30-B****30-C****30-D****30-E****30-F****30-G****30-H**

Action Games and Sports Equipment



31-A



31-B



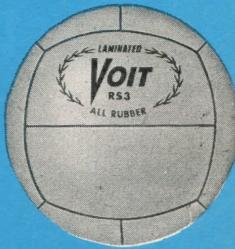
31-D



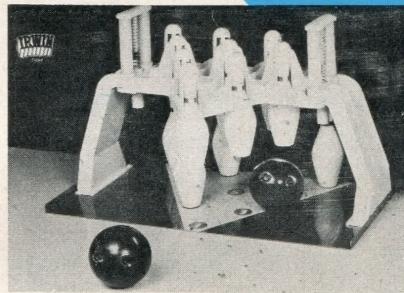
31-E



31-C



31-F



31-G

31

WISHING WELL

You may wish for and win FREE anything in this book. Be sure to fill out the Wishing card below. Take it to your WISHING WELL store and put it in the WISHING WELL. While there, look for other WISHING WELL TOYS that you might win. Be sure to watch for BOZO the WISHING WELL clown on television. He'll show you other things to win with wishes.

In 25 words or less, make your wish and tell why you want it. Wish winners will be impartially judged on the basis of age and originality. In case of ties, duplicate prizes will be awarded. Wish winners names will be posted at this WISHING WELL store. You may make as many wishes as you like. Get extra WISHING cards at your WISHING WELL store.



WISHING WELL CARD

Name _____ Birthday _____

Address _____ Age _____

City _____ Phone _____

Parent's Name _____ Date _____



IDEAL'S FAMILY OF PLAY PAL DOLLS

For the first time dolls have been designed according to the U. S. Bureau of Standards in the exact size and proportion of a 3 month, 1, 2, and 3 year old child. In addition to their own lovely outfits, they can wear clothes of a child their "age".

These Play Pal dolls will be a little girl's companion all day long. She'll dress her in the morning and change her during the day using the clothes she wore when she was her Play Pal's age.

Despite their size, these Play Pal's are light weight, made of a new indestructable plastic. They have sleeping eyes and rooted saran hair. They come dressed as illustrated and wear clothes sizes as listed below:

32-A PATTI PLAY PAL DOLL	\$30.00 VALUE	\$24.95
3 year old size with straight hair		
Dress—size 4	Panties—size 6	
Shoe—size 9	Slip—size 4	
Socks—size 6 1/2		
32-B SUZY PLAY PAL DOLL		\$19.95
1 year old size		
Dress—size 12	Bonnet—size 15	
Shoe—size 2	Training pant—	
Socks—size 5	size 3	
32-C PATTI PLAY PAL DOLL	\$30.00 VALUE	\$24.95
3 year old size with curly hair		
Dress—size 4	Panties—size 6	
Shoe—size 9	Slip—size 4	
Socks—size 6 1/2		
32-D BONNIE PLAY PAL DOLL		\$14.95
3 month old size		
Dress—size 6 mo.	Bonnet—size 12	
Shoe—size 0	Training pant—	
Socks—sizes 4 1/2	size 2	
32-E PENNY PLAY PAL DOLL	\$30.00 VALUE	\$24.95
Two year old size		
Dress—size 2	Bonnet—size 14	
Shoe—size 3	Crawler—size 24	
Socks—size 5 1/2		
32-F JOHNNY PLAY PAL DOLL		\$14.95
3 months old size		
Dress—size 6 mo.	Bonnet—size 12	
Shoe—size 0	Training pant—	
Socks—size 4 1/2	size 2	

32

BULK RATE
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OUR YEAR-ROUND
MAIL ORDER
OR PHONE ORDER
DEPARTMENT